



Diagnostic Devices, Inc.

FOR IMMEDIATE RELEASE

Contact: Pete Bosak

Diagnostic Devices, Inc.

Direct: 704-285-6409

Cell: 980-322-5486

psbosak@prodigymeter.com

Prodigy again teams up with National Federation of the Blind at N.C. convention

Blood glucose meters honored by NFB to be part of group convention

Charlotte, N.C. – Sept. 10, 2009 – Prodigy[®] blood glucose meters, which worked with the National Federation of the Blind to create the market's first fully audible meter, will be on display at this year's NFB of North Carolina's State Convention, Friday through Sunday in Raleigh.

“Considering the wonderful relationship Prodigy[®] has with the National Federation of the Blind, we're thrilled to be a participant in this year's North Carolina convention,” said Rick Admani Abulhaj, chief operating officer of Diagnostic Devices, Inc., the maker of Prodigy[®] blood glucose meters and test strips.

“We know all too well that an estimated 22 percent of people with diabetes suffer from low vision or blindness,” said Abulhaj, whose grandfather lost his sight to diabetes. “So we designed our Prodigy Voice[™] for these patients specifically, a meter that was completely audible.”

The NFB North Carolina State Convention is being held at the Holiday Inn Crabtree Valley in Raleigh.

“The NFB of North Carolina is excited to continue our partnership with both Prodigy[®] and its distributors, especially with Prodigy[®] meters being manufactured by DDI right here in North Carolina,” said Gary Ray, president of the state's NFB chapter.

ABOUT PRODIGY[®] GLUCOSE MONITORING SYSTEMS

Prodigy[®] Meters are distributed by a privately owned company headquartered in Charlotte, NC, that develops, manufactures and markets technology-based diabetes products, with a focus on audible blood-glucose meters. The Prodigy[®] product line offers “talking” meters especially beneficial to the sight-impaired diabetic market. The Prodigy Voice[™] is the only meter for blind or low-vision diabetes patients to earn awards from both the National Federation of the Blind and the American Foundation for the Blind. More information on Prodigy[®] can be found at www.prodigymeter.com

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