

CONTACT: Pete Bosak  
Diagnostic Devices, Inc.  
704-285-6409  
peteb@prodigymeter.com

FOR IMMEDIATE RELEASE

**Diagnostic Devices, Inc.'s low-cost Prodigy™ blood glucose meters now Medicaid-covered in Illinois and Missouri**

*DDI's Prodigy™ line of blood glucose meters and test strips now even more accessible*

**Charlotte, N.C. – July 29, 2009** – Diagnostic Devices, Inc. (DDI) has signed contracts with the states of Illinois and Missouri that will result in its Prodigy™ line of blood glucose monitoring systems and test strips being covered under Medicaid in those states.

With the agreements announced by the Charlotte-based manufacturer, Prodigy™ meters – including audible, auto-code and multilingual blood glucose testing monitors – will help even more people to live well with diabetes.

“And we will continue working with other states for coverage under their Medicaid programs, and to demonstrate to them the savings Illinois and Missouri taxpayers will realize with the Prodigy family of products,” said Rick Admani Abulhaj, DDI's chief operating officer.

“We're thrilled that we were able to get on board with both Illinois and Missouri Medicaid,” said Mike Tickle, DDI's senior director of Pharmacy Benefit Management and Major Retail Chains. “With our innovative technologies, we're providing cost-effective diabetes management tools that will now also benefit the taxpayers of these two states.”

A recent study by University of Florida PharmD candidates found the “talking” feature of the Prodigy™ AutoCode meter made a “significant improvement” in overall diabetes control and compliance among patients who took part.

The Prodigy™ Voice meter for blind or low-vision diabetes patients has won awards from both the National Federation of the Blind and the American Foundation for the Blind.

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**About Diagnostic Devices, Inc.**

Diagnostic Devices, Inc. (DDI) is a privately owned company headquartered in Charlotte, N.C. DDI develops, manufactures and markets innovative technology-based diabetes products, with a focus on blood-glucose meters. DDI's Prodigy™ product line offers “talking” meters especially beneficial to the sight-impaired diabetic community. Additional information about DDI can be found online at [www.prodigymeter.com](http://www.prodigymeter.com), or by calling 1-800-366-5901.

