

FOR IMMEDIATE RELEASE:

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**DIAGNOSTIC DEVICES, INC.
DOES IT AGAIN, NOW
WINNING AN ACCESS
AWARD FROM THE
AMERICAN FOUNDATION
FOR THE BLIND.**



Pictured L to R: Carl Augusto, AFB President; Jerry Munden, DDI Vice President of Sales and Marketing; Paul Schroeder, AFB Vice President.

CHARLOTTE, NC –March 17, 2009--The American Foundation for the Blind (AFB) hosted its convention, the 2009 Josephine L. Taylor Leadership Institute, March 5-6 in Washington, DC where Diagnostic Devices, Inc.(DDI), the makers of Prodigy® blood glucose monitoring systems, received the Access Award. The Access Awards honor individuals, corporations and organizations that are eliminating or substantially reducing inequities faced by people who are blind or visually impaired.

With its talking meters, The Prodigy AutoCode® and Prodigy Voice™, DDI has recognized the need of the blind and low vision diabetes patients. “The Prodigy Voice™ is the only blood glucose monitoring system available on the U.S. market with the necessary speech output capabilities to accommodate people with vision loss” quoted from the AFB Press Release.

The Prodigy Voice™ is the **only** meter to be awarded Access Honors from both the National Federation of the Blind and the American Foundation for the Blind, making the Prodigy Voice™ the only choice in blood glucose meters for all blind and low vision diabetes patients.

Prodigy Meters are available throughout most mail-order distributors and is now being introduced into major retail stores. Beginning in April, Prodigy Meters and test strips will be available at Harris Teeter, ShopKo, HEB and Walgreens.com.

For more information about the Access Award or the Prodigy AutoCode® and Prodigy Voice™, visit www.afb.org .

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